

In the Specification:

Please replace the paragraph beginning on page 5, line 22 with the following amended paragraph:

A ~~filed-sequential~~field-sequential type liquid crystal display device has the advantages of high light utilization efficiency and reducing power consumption compared to a color-filter type liquid crystal display device. However, since it utilizes only about a half of the light from the light source for display as described above, there is a demand for a further improvement in light utilization efficiency. Similarly, in a color-filter type liquid crystal display device using a ferroelectric liquid crystal material, since the writing scanning and the erasing scanning are performed by respectively using a half of the time of each frame, there is a problem that only about a half of the light emitted by the light source is utilized for display.

Please replace the paragraph beginning on page 16, line 1 with the following amended paragraph:

The characteristics of the above-described first through fourth and the seventh through thirteenth aspects are not limited to a ~~filed-sequential~~field-sequential type display device and display method, and are also applicable to a color-filter type display device and display method (the fourteenth aspect) for performing a color display by providing the optical switching element (liquid crystal panel) with color filters of a

plurality of colors (red, green, blue) and making white light incident on the optical switching element (liquid crystal panel) from the light source.